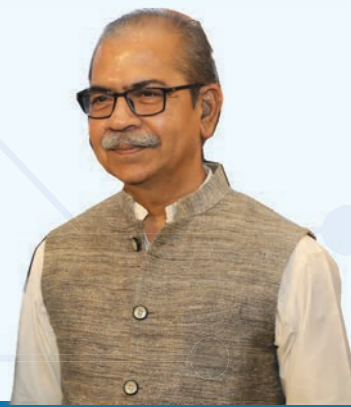




# 2024 POST SHOW REPORT



**Dr. Sudhanshu,**  
Secretary, APEDA



Anuga FoodTec India serves as a pivotal platform for showcasing advancements in the food and beverage processing and packaging sectors, crucial for the growth and modernization of India's food industry. This event offers a unique opportunity for our manufacturers and exporters to explore the latest innovations in technology, packaging, and quality standards, enabling them to remain competitive in both domestic and international markets. APEDA is delighted to support such initiatives, which not only foster business growth but also encourage continuous improvement in food safety and sustainability. We commend Koelnmesse for their invaluable partnership and their role in driving the success of India's F&B industry.

### Driving Success Together with Our Trusted Partners

Supporting Associations



Knowledge Partner



## FOOD+TECH *Redefined*

A Resounding Success, Sparking New Business Opportunities and Industry Innovations.

Anuga FoodTec India 2024 made a significant impact on the food and beverage processing and packaging industry by uniting top industry buyers, world-class exhibitors, and renowned speakers under one roof. Co-located with Anuga Select India, the event spotlighted cutting-edge technology, innovations, and sustainable solutions, offering attendees an extensive platform to explore the industry's latest advancements. With strong international participation and in-depth discussions on advanced solutions, Anuga FoodTec India firmly established itself as a pivotal event, driving the future of the industry.



When it comes to **SUCCESS**, **NUMBERS** speak louder than words



26,598  
Visitors



141  
International  
Exhibitors



583  
Exhibitors



29,556 m<sup>2</sup>  
Exhibition  
Space



58  
Countries



3500+  
Products  
Displayed



2000  
B2B Meetings  
Scheduled



21  
Conference  
Sessions

# Record-Breaking Attendance Energize Anuga FoodTec India 2024

**26,598** Visitors from **44** Countries

Anuga FoodTec India 2024 set new benchmarks in visitor participation, attracting an astounding number. This unprecedented turnout underscores the exhibition's growing prominence as a leading platform for food and beverage processing technology, packaging solutions, and intralogistics.



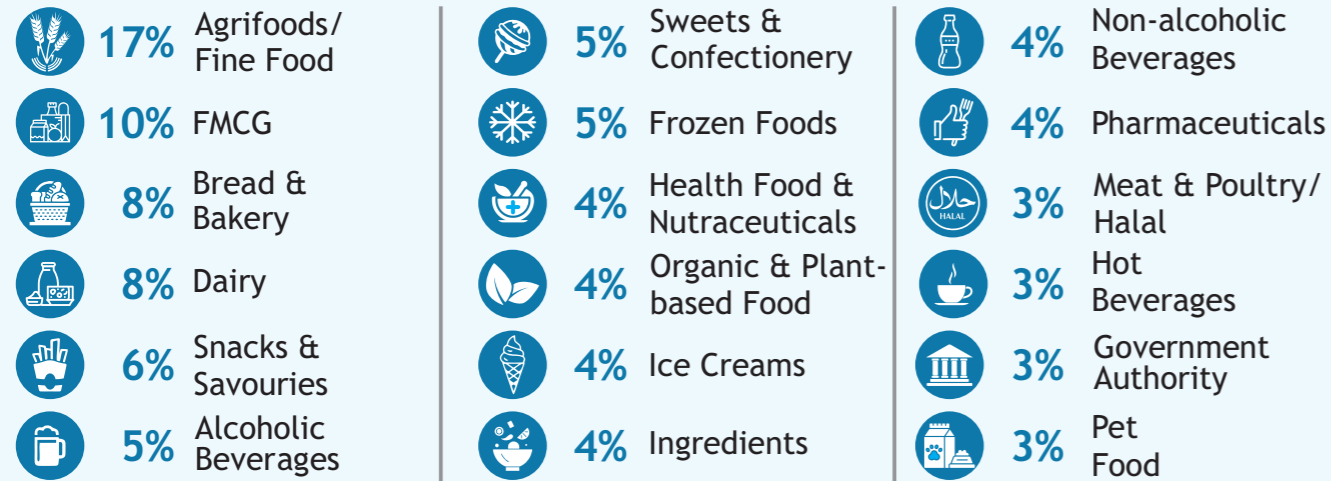
## TOP 10 VISITING COUNTRIES



## Top Visiting Brands: Driving the Industry Forward



## A Holistic Industry Snapshot: Visitor Company Activity Areas



### Rakesh Kawde

General Manager - Sales, Haldirams

"This event has been a great opportunity to explore new technologies and automation that can enhance our production efficiency. Attending for the second year, I've found it beneficial in discovering ways to reduce costs and increase production capacity. It's a valuable platform for entrepreneurs to find the right solutions under one roof."

### Dr. K. D. Yadav

Sr. Vice President-Tech, AAK India Private Limited

"I've been connected with Anuga FoodTec India for 15 years, and I commend the team for their excellent coordination in bringing together equipment manufacturers, food processors, ingredient suppliers, and research institutes. Their efforts are crucial in driving innovation and growth in India's food processing industry, elevating it to a global level."

## VISITOR SATISFACTION

**92%**

visitors have decision-making or influential power

**80%**

visitors are satisfied with the event

**69%**

visitors consider it the most important compared to other events

**87%**

visitors will recommend the event to others

**89%**

visitors plan to visit the 2025 edition



# Unlocking Opportunities for Technological Innovation and Industry Excellence

**583** key exhibitors from **29** countries.

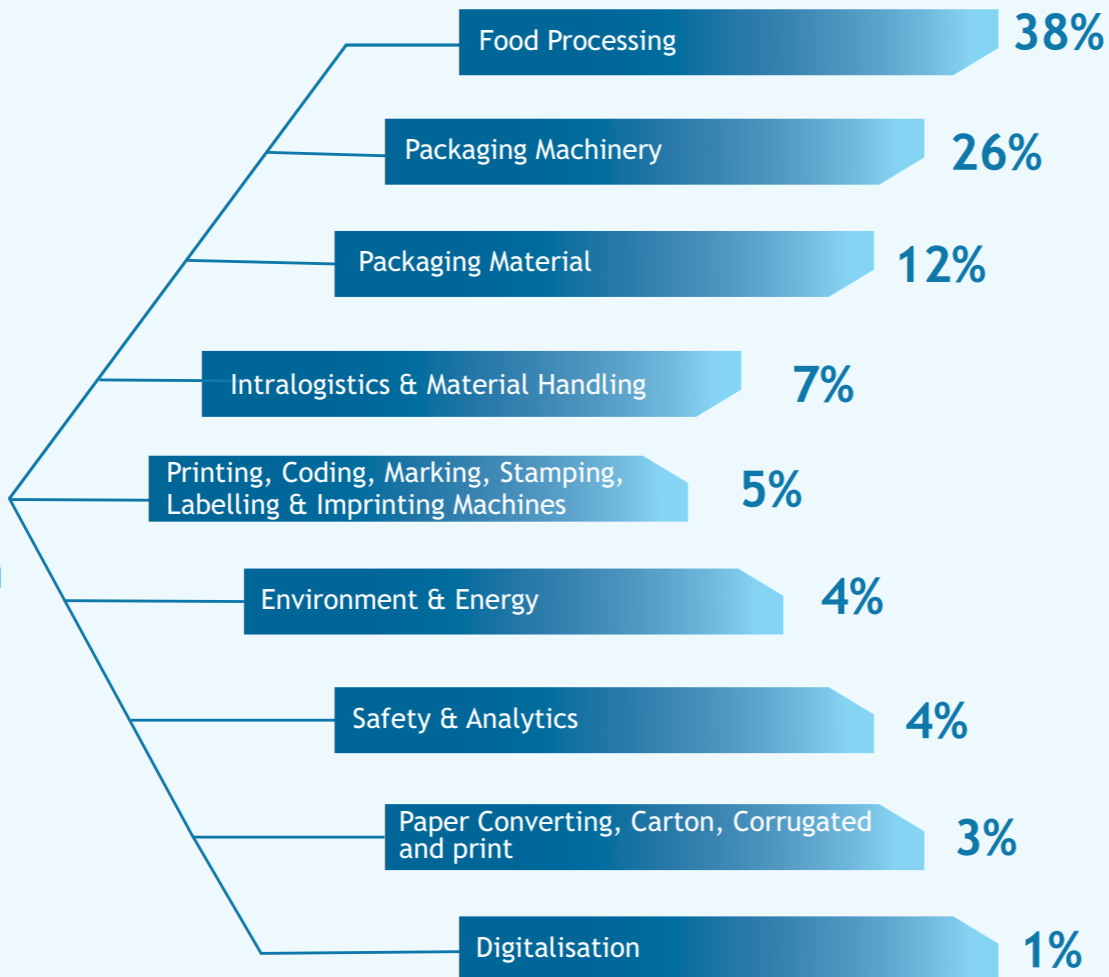
Anuga FoodTec India showcased a diverse range of cutting-edge solutions in the food and beverage processing and packaging and intralogistics industry. The event provided a comprehensive platform for networking and business opportunities, highlighting key industry segments.



**Anupam Kumar Singh**  
Regional Sales Support Manager, Tetra Pak India

“This is our second time at Anuga FoodTec India, and it has been highly beneficial for connecting with new customers and staying updated on industry trends. The event helps us better understand market needs and refine our offerings.”

## Exhibitor Area of Operation



## Top-Tier Exhibitors: Driving Innovation and Excellence



And Many More...



## TOP 10 Exhibiting Countries



## Vishnu Puranik

Director of Product and Sales, Clearpack Automation Pvt Ltd

“We are thrilled to be part of this great show. Clearpack, a Singapore-based company specializing in primary, secondary, and tertiary packaging lines, sees this as a valuable opportunity to connect with existing and potential new customers, as well as business partners. We have participated in this exhibition for several years and look forward to meeting more prospects and associates.”



## EXHIBITOR SATISFACTION



# A Dynamic 3-Day Showcase of Industry Excellence and Innovation

Over three action-packed days, Anuga FoodTec India 2024 brought together the brightest minds, leading companies, and cutting-edge technologies in the food and beverage processing and packaging industry. The event featured a range of highly successful show highlights, from innovative product displays at the Packaging Theatre to insightful discussions at the Conference & Seminar sessions. With exclusive Guided Tours and B2B Matchmaking, the exhibition fostered collaboration and showcased the latest advancements that will shape the future of the industry.



## Guided Tour:

The Guided Tours provided tailored experiences for attendees, focusing on specific profiles and interests. Organized around five key topics—Food Processing, Sustainable Manufacturing, Packaging Innovations, Digital Manufacturing & Automation, and Intralogistics—these curated tours connected visitors with targeted exhibitors. By addressing specific industry needs, the tours facilitated meaningful interactions and ensured participants made the most of their time at the event, fostering valuable insights and connections.



## Packaging Theatre:

At the Packaging Theatre, 10 leading companies showcased their cutting-edge packaging solutions, drawing significant attention from attendees. The displays highlighted the latest innovations and trends in packaging, offering visitors a firsthand look at how technology is transforming the industry. This feature curated by the 'Knowledge Partner' - Innova Market Insights was a major success, providing valuable insights and inspiration to professionals across the sector.

### The Focused Top Trends:

- Developing Digital
- Packaging in Action
- Recycling Revamped
- Rethinking Resources
- Plants or plastic
- Social Media Slays

## B2B Matchmaking:

The B2B Matchmaking feature was highly effective, allowing participants to engage in targeted meetings with industry peers, potential partners, and key stakeholders. This structured approach fostered valuable collaborations and explored new business opportunities. The focused meetings and networking opportunities significantly contributed to forging new partnerships and driving business growth within the industry.



## Conference & Seminar:

The Conference & Seminar segment was a resounding success, offering three days of in-depth, thought-provoking 21 sessions. Industry experts delivered valuable insights on emerging trends, technological advancements, and market dynamics. The diverse range of topics and high caliber of speakers ensured that participants gained a wealth of knowledge, enhancing their professional expertise and industry understanding.





MARKETING & PR OVERVIEW



<b>53K</b> Website Visitors	<b>512,438</b> Social Media Reach	<b>22</b> Press Coverages	<b>18</b> Outdoor Hoardings
<b>27</b> Trade Media Patners	<b>19</b> Cities on ground Campaigns	<b>7892</b> Mobile App Downloads	

ROADSHOW

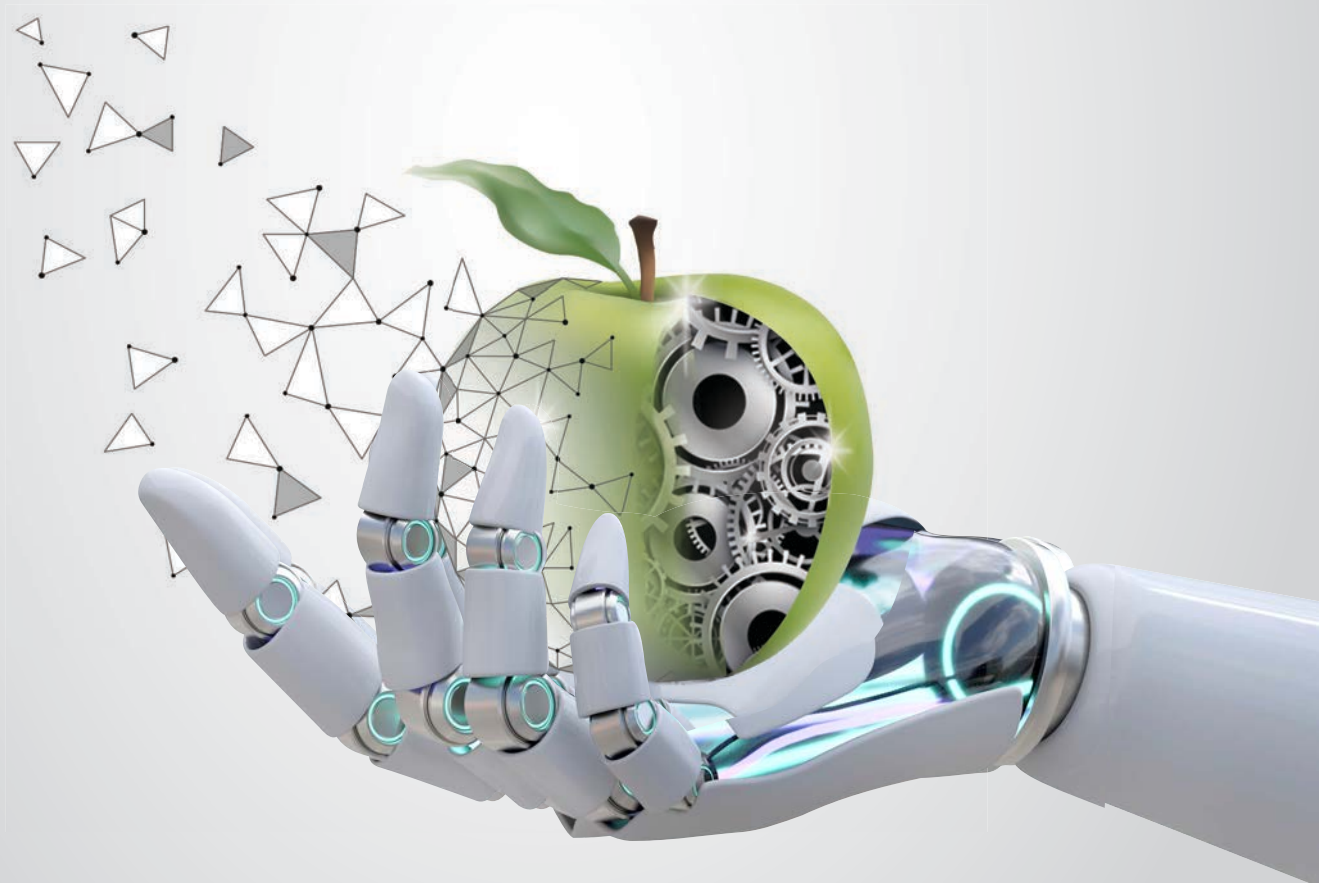


VIP MEETINGS



# India's Global Gateway To Cutting-Edge Technology For the Food & Beverage Industry

**BOMBAY EXHIBITION CENTRE  
MUMBAI INDIA  
20.-22.08.2025**



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