

17<sup>th</sup> Edition



07.-09.09.2023 | Mumbai



Co-located with:



# POST SHOW REPORT





# INDIA'S LARGEST INTERNATIONAL SUPPLIER FAIR FOR FOOD & DRINK TECHNOLOGY



22,447+  
Trade Visitors



500+  
Exhibitors



130+  
International  
Exhibitors



25,524 m<sup>2</sup>  
Exhibition  
Space



43+  
Country  
Representation



2,500+  
Products  
Displayed



15+  
Technical  
Sessions



30+  
Expert  
Speakers



2,390+  
B2B Meetings  
Scheduled



# ANUTEC - International FoodTec India- Empowers Robust Industry Advancement

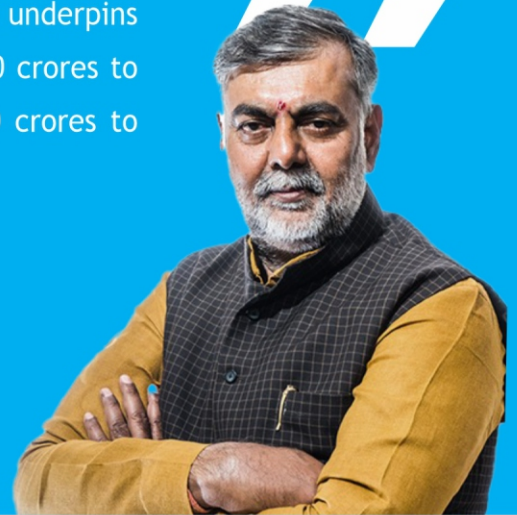
The 17th edition of ANUTEC - International FoodTec India & PackEx India 2023, received an overwhelming response from the industry professionals. Co-located alongside ANUFOOD India, the three fairs provided a one stop solution for the food and drink technology industry to convene, meet, connect and network alongside propelling their business with infinite growth opportunities.

With over 123 new exhibitors the event has seen a whopping 15% growth over the 2022 edition with new categories leading the charge like Safety & Analytics, Digitalization, Automation, Software, AIDC And IOT Solutions, and Cold Chain Services.

"Today's exhibition is the representation of 'Atmanirbhar Bharat,' that reflects the distinctive power of our market and the technological innovation that underpins India's development. The Government of India has allocated Rs. 4600 crores to sustain PMKSY, and recently, the allocation of an additional Rs. 920 crores to PMKSY, reaffirms its commitment to sector growth and development"

**Shri. Prahlad Singh Patel,**  
Hon'ble Minister of State (MOS)  
Ministry of Food Processing Industries,  
Government of India

*Shared on the occasion of digitally inaugurating ANUTEC - International FoodTec India*



The event was supported by key industry associations

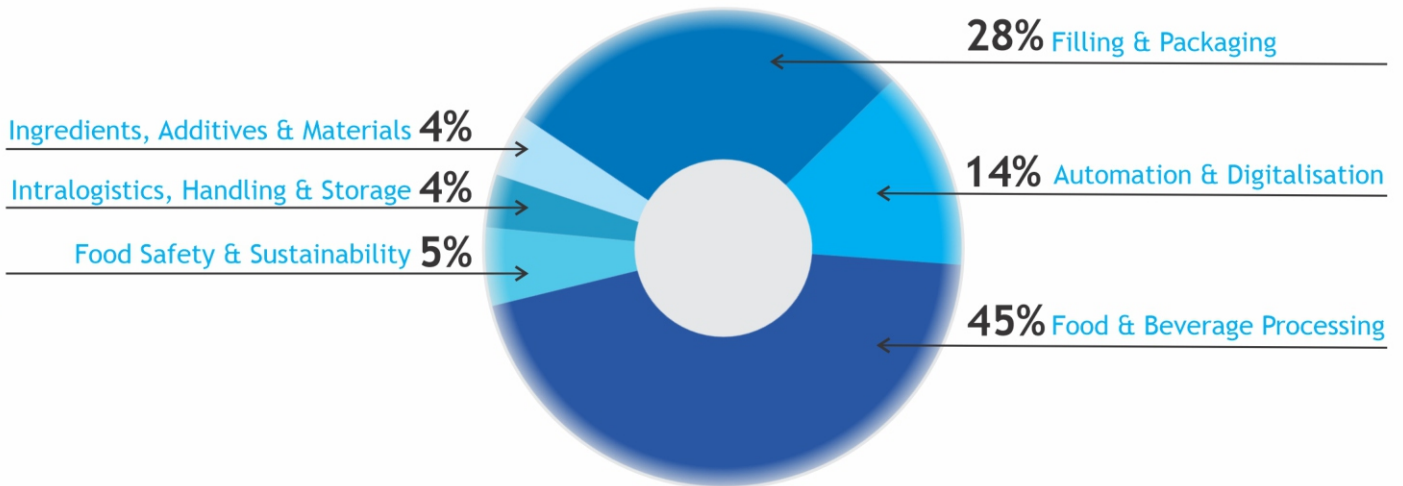






# The Platform Where Innovation Meets Excellence

Over **500** exhibitors from **27** countries presented a diverse range of innovative technologies and solutions, shaping the future of the food and drink manufacturing industry.



Exhibitors Area of Operation



**96%**

exhibitors are satisfied with the quality of visitors and have met their target group

**79%**

exhibitors rated new product launches and establishing new connects as key reason for participation

**68%**

of exhibitor rated ANUTECH as much better platform compared to other events in the sector

**95%**

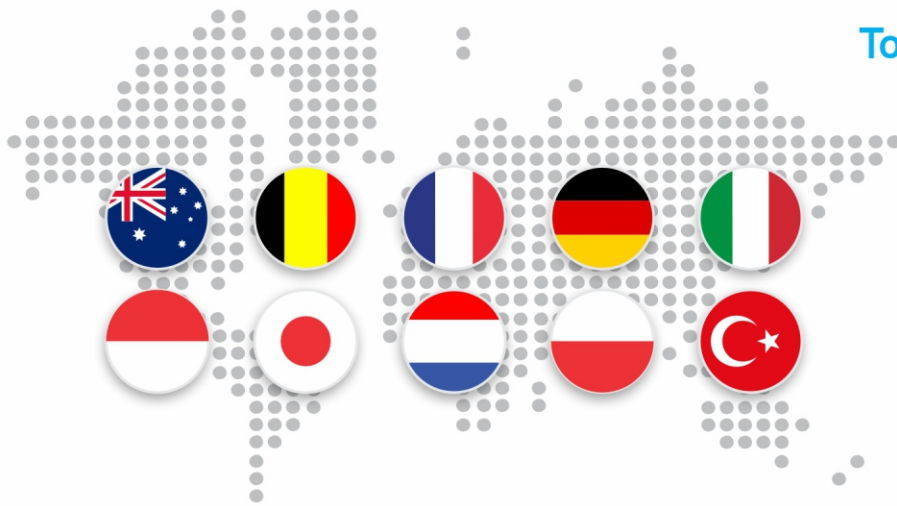
will recommended the event to business colleagues

**94%**

exhibitors will be participating in 2024 edition of Anuga FoodTec India



# 130 International Participants



## Top 10 Exhibiting Countries

- Australia
- Belgium
- France
- Germany
- Italy
- Indonesia
- Japan
- Netherlands
- Poland
- Turkey

It's been an amazing show! The way it has been growing is quite phenomenon. We have attracted precisely the ideal clientele from the food and beverage sector. This platform is highly beneficial for both buyers and sellers, covering the entire spectrum of food processing, packaging, automation, and materials.

**Karishma Mehta**, Business Head, Bricspac India

We have been participating in ANUTEC from a long time, there is a pretty good improvement with the quality of exhibition as well as the quality of visitors. The event has been very useful for the industry and very interactive, the conferences are very specific to the teething issues of the industry, the key stake holders are participating to the show which the key USP of the event.

**Amrinder Dhiman**, Chairman / Managing Director, Dhiman Group

EXHIBITOR  
FEEDBACK

## Leading Exhibitors at ANUTEC - International FoodTec India 2023



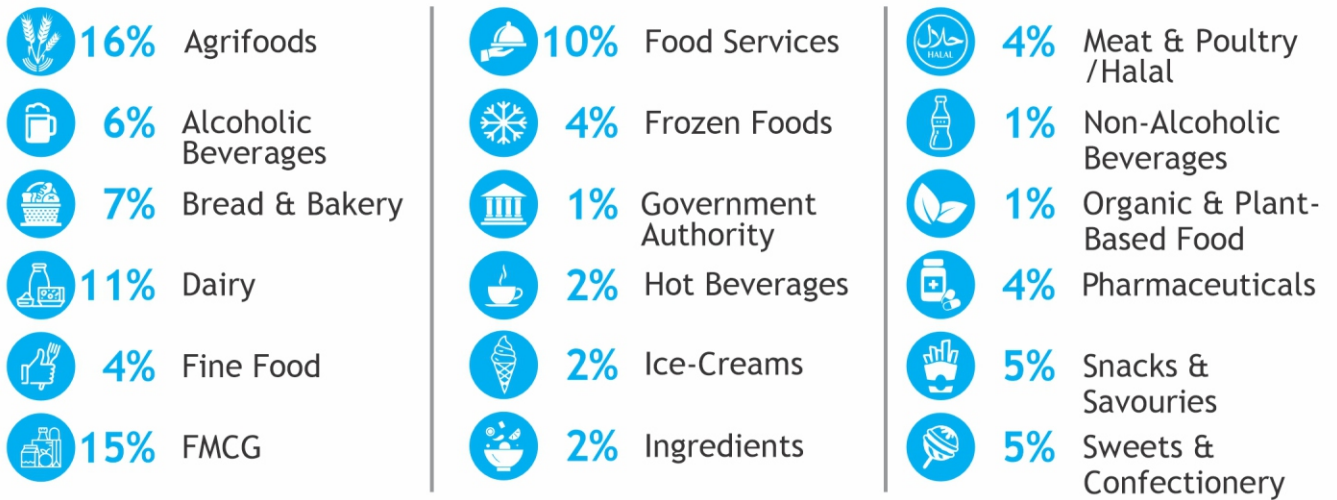


**22447 Business  
Visitors from 43  
Countries**



The presence of the global food and beverage community at ANUTEC - International FoodTec India highlights the event's role as a hub for international collaboration, innovation, and networking in the F&B industry.

### Visitor Company's Main Activity Areas



**84%**

Visitors are satisfied with the event

**77%**

Visitors have decision making / influencing power

**89%**

Visitors will recommend the event to their business colleagues / friends

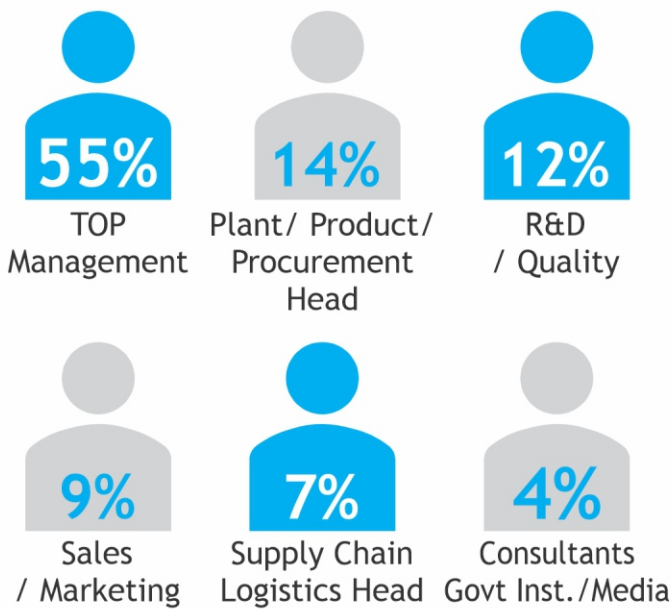
**81%**

Visitors will visit **Anuga FoodTec India in 2024** (formerly known as ANUTEC - International FoodTec India)

**62%**

Visitors consider ANUTEC - Intl FoodTec India as India's leading food Processing & Food Packaging Event

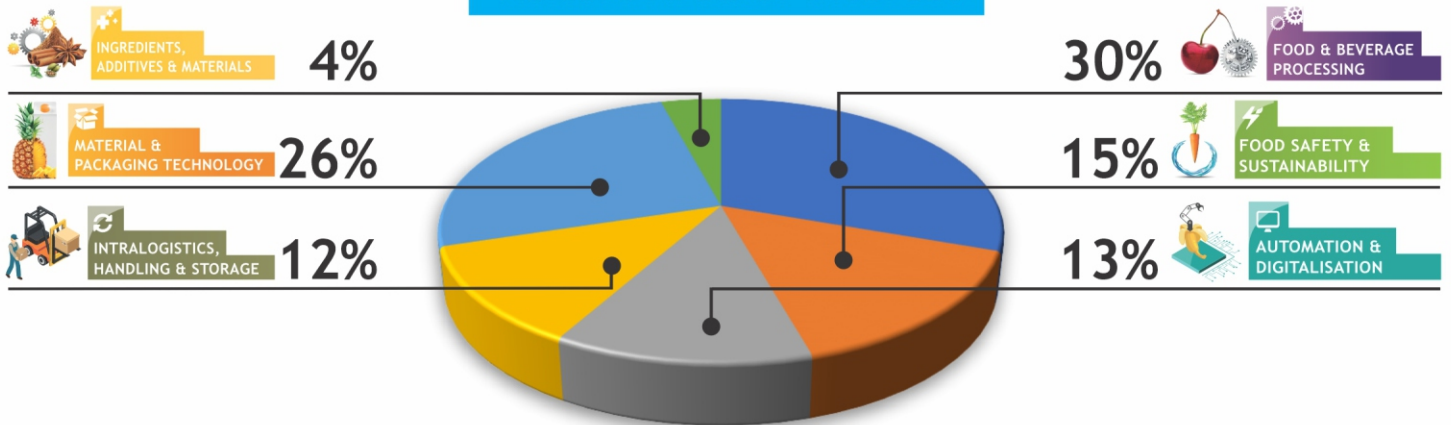




### Top 20 Visiting Countries



### Visitors Area of Interest



Its been a great experience coming to ANUTEC India 2023; meet all the suppliers and explore new cutting-edge technologies. This is a great initiative by Koelnmesse and it really helps, especially the SME sector as they could experience the global technology in the food processing industry and collaborate on new products, new projects, and enhanced consumer safety.

**Indraneel Chitale,**  
Managing Partner,  
Chitale Bandhu, Pune

The first sight I saw as I entered the hall was awesome; it was giving me a sense that India is coming to terms with height. Knowing the food and beverage market, I am pretty excited to take pride in the fact that the industry has grown to such a level. Such an event brings to the table the leaders; it brings a lot of confidence to the industry and paves the way for the growth of industry in future.

**Anup Wadhwa,**  
Director,  
Automation Industry Association



### Top Brands Visiting ANUTEC - International FoodTec India





The feature curated by the 'Knowledge Partner' - Innova Market Insights, highlighted the current top packaging trends in the global market.



The focused 5 trends:

- Plastic Circularization
- Green but Clean
- Renewable Rebellion
- Meaningful Connections
- Reusable Revival



**30+ INDUSTRY SPEAKERS ON STAGE**  
 shaping the future of food & drink industry

**KEY THEMES:**

- Foodpreneurship
- Smart Automation & Digitalization
- EPRC & Circular Economy
- Boosting Efficiency in Dairy Processing
- Sustainable Packaging

And Many More...

AI-powered B2B  
 Networking



**ANUFOOD-ANUTEC  
 CONNECT**

This year, the AI-powered B2B networking platform was introduced - "ANUFOOD - ANUTEC CONNECT," revolutionizing connections with matching exhibitors-buyers before & during the 3 days event.

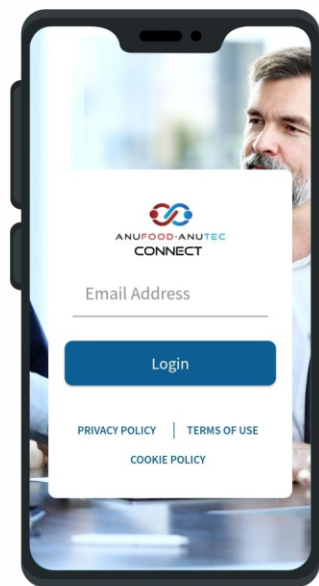




**Partners Forum**

The mobile app of the event has proven the effectiveness from exhibitors & visitors point of view. The vast range of the features & benefits included:

- Easy access to event information and updates
- Easy one to one connect
- Enhanced & efficient networking
- Filter & search basis the requirements of the user
- Customization by saving favourite exhibitors, sessions, or content
- Improved user's overall experience



## MARKETING & PR OVERVIEW



**47K**  
Website Visitors



**16**  
Trade Media Partners

**206,926**  
Social Media Reach



**20**  
Press Coverages



**15**  
Outdoor Hoardings

**22**  
Cities on ground Campaigns



**THE FREE PRESS JOURNAL**  
INNOVATION IN VALUE CHAIN

**Govt schemes help boost food processing sector to meet global quality, safety standards: Patel**

PMU / Mumbai

The government initiatives are helping the food processing industry to meet global quality and safety standards, Minister of State for Food Processing Prashad Singh Patel said on Thursday.

The Pradhan Mantri Kisan SAMPAADA Yojana (PMKSY), Pradhan Mantri Micro Food Processing Enterprises (PMME) scheme, and Production Linked Incentive (PLI) Scheme are three pivotal programmes actively championed by the food processing

PMKSY reaffirms its commitment to sector growth and development. Our government always stands ready to support technological advancements and competitiveness whenever the need arises," he added.

At the same event, Mercy Egozo, Joint Secretary (SME) in the Ministry of MSME, said micro, small and medium enterprises contribute 30 per cent to the country's GDP and the goal is to make MSMEs globally competitive as well as the second largest employment generator in India by 2047. Focused on developing a new shape of the food and food technology

THE ANU- food off in

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Back to Markets in 0:54

India's Largest International Fair For Food And Drink Technology

ANUTEC

anufood india

International FoodTech INDIA

**TV News Channel**

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**MEDIA COVERAGE**

**जनपथ समाचार**

**भारत का खाद्य प्रसंस्करण क्षेत्र में 2030 तक अपने सकल घरेलू उत्पाद में योगदान दोगुना करने का लक्ष्य**

मुंबई। खाद्य और खाद्य औद्योगिक क्षेत्र के एक नए स्वरूप को प्रस्तुत करने पर केंद्रित ANUTEC इंटरनेशनल फूडटेक इंडिया का 17वां संस्करण, ANUFOOD इंडिया और फूडप्रॉक्स इंडिया के साथ सह-निर्माण, आज केंद्रित प्रदर्शन क्षेत्र, मुंबई में शुरू हुआ। पूरे भारत और उसके बाहर से 40,000 से अधिक आयुक्तों के साथ की उपस्थिति के साथ, ये एक्सपोजे इस क्षेत्र की अग्रणी शक्ति को दर्शाती है। भारत का खाद्य संस्करण क्षेत्र 2030 तक अपने सकल घरेलू उत्पाद में योगदान को 8 प्रतिशत से दोगुना कर 20 प्रतिशत करने का लक्ष्य रखता है, जो ANUTEC इंटरनेशनल फूडटेक इंडिया और फूडप्रॉक्स-मंडलगत भाग्य में मेरा खाद्य है। ANUFOOD इंडिया, इस क्षेत्र की विशाल क्षमता को अंतर्राष्ट्रीय स्तर के लिए उद्योग जगत के नेताओं, प्रदर्शकों और विश्वारोहियों को एकत्रित करता है। 38,000 वर्ग मीटर के विस्तार प्रदर्शनी स्थान और 28 से अधिक देशों की 800 से अधिक कंपनियों के साथ, इस वर्ष के आयोजन ने नए ऊंचावों को प्रकाशित किया।

अंतर्राष्ट्रीय, क्षेत्रीय, राष्ट्रीय और स्थानीय स्तरों से विभिन्न मंडलगत, भारत सरकार, ऑटोमोबाइल, सोसाइटी, और एग्रीकल्चरल और फूड प्रोसेसिंग के प्रमुख प्रदर्शकों में होटल, रिटेल, फूड, फेब्रिकेशन, और प्रोसेसिंग के प्रमुख प्रदर्शकों में शामिल हैं। खाद्य प्रोसेसिंग और प्रोसेसिंग के प्रमुख प्रदर्शकों में शामिल हैं।

प्रतिनिधित्व करती है, जो हमारे बाजार की विशिष्टताओं को दर्शाती है, जो भारत के विकास को प्रोत्साहित करती है।

प्रधान मंत्री किसान संघर्ष योजना (पीएमकेएसवाई), प्रधान मंत्री सूक्ष्म खाद्य प्रसंस्करण योजना (एमएसएमई), और उद्योग से जुड़े प्रोत्साहन (पीएसआई) योजना हमारे मांडलगत द्वारा सक्रिय रूप से समर्थित और महत्वपूर्ण कार्यक्रम है।

**दिव्य भास्कर**

सारी बात येवस

**अनुटेक- एवट. फूडटेक इंडिया अने अनुफूड इंडिया**

गोरेभाव अडिप्रेशन सेक्टरमां अनुटेक- इंटरनेशनल फूडटेक इंडिया अने अनुफूड इंडिया 2023मी आरंभ थयो, जेमां 28 दशमी 800थी वु प्रदर्शनकारीओ अेक मंच उदघ्न आवां थे. शनिवार सुधीं चालवार प्रदर्शनमी 40,000थी वधु मुळक्षमती आववानी पराखा थे. 2030 सुधीं भाव प्रक्रियामां 20 टका छडीपी योगदान आपववुं तेनुं लक्ष थे.

**THE HINDU**

**'Food processing sector to generate 9 million jobs by 2024'**

The Hindu Bureau MUMBAI

India's food processing sector is expected to generate 9 million jobs by 2024, and by 2030 India's household consumption will reach a market size of \$1.3 billion, the leading Indian agro-food processing association said.

He said this emerging sector which had attracted \$4.18 billion in foreign direct investments (FDI) in 2022, is poised for significant growth.

"The sector significantly contributes to India's economy, accounting for 12% of exports and 6% of industrial investment. With a market size of \$1.3 billion, the leading Indian agro-food processing association said Thursday.

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**Roadshows**

Images showing people at a roadshow for Cow Ghee, with a large yellow container labeled 'Cow Ghee' and several people standing around it.



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# PHOTO GALLERY



See You in 2024



# ANUTECH - INTERNATIONAL FOODTEC INDIA BECOMES ANUGA FOODTEC INDIA!

BOMBAY EXHIBITION CENTRE  
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India's Global Gateway To Cutting-Edge  
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