# 10 GOOD REASONS TO EXHIBIT





# 1. ADVANTAGE INDIA

India's food processing sector is one of the largest in the world and its output is expected to reach \$ 535 Bn by 2025-26. The Indian market is fast evolving and has seen some major changes in terms of changing consumption patterns due to urbanization, changes in the gender composition of the workforce, and growing consumption rates.

### 2. LEADERSHIP

ANUTEC International FoodTec India is India's largest international supplier fair for Food and Drink Technology. With a legacy of 15 years ANUTEC International FoodTec India has proven to be the leading and a must attend fair in the industry.

### 3. ONE STOP SOLUTION

Along with its co-located events, ANUTEC International FoodTec India covers all aspects of processing technologies, ingredients, packaging solutions, refrigeration, automation, quality management, distribution, and many more......

## 4. TRULY INTERNATIONAL

The event brings together suppliers and buyers from all across the globe under one roof to exchange new developments and showcase the future of food and drink technology globally.

## 5. UNLIMITED NETWORKING

The Matchmaking Programme at ANUTEC International FoodTec India is designed to help attendees make valuable connections; it is an efficient tool for meeting with potential partners and provide a higher-level networking experience.





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## **6. FOCUSED SEGMENTS**

ANUTEC International FoodTec India has a strong focus on Food & Drink Processing, Material & Packaging Technology, Digitalisation & Automation, Food Safety & Sustainability, Intralogistics Handling & Storage, and Ingredients Additives & Material.

#### 7. KNOWLEDGE POWERHOUSE

The 3-day exhibition will be complemented by knowledge sharing platforms like live demonstrations of full production lines, panel discussion and various education tracks on teething topics like food safety, hygienic designs, automation, and future advancement of the industry.

## 8. MUMBAI - INTERNATIONAL TRADE HUB

The trade fair is taking place in Mumbai, India's financial capital and is often considered as a hub for international trade with and easy access across the nation.

#### 9. PROFFESSIONAL PLATFORM

Be a part of the unique platform set by Koelnmesse's success story of contributing professional trade fair experience to the food & drink industry

## 10. VALUE FOR MONEY

With multiple opportunities for Business development, Lead Generation, Technology Transfers, Knowledge enhancement & Networking of industry professionals ANUTEC International FoodTec India offers a true value for your money.



